

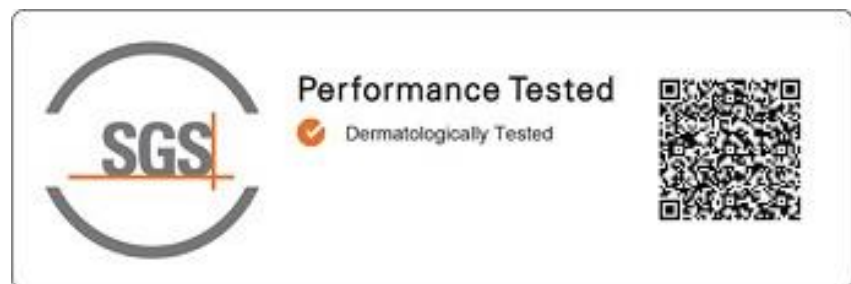


The latest trends, services & promotions

SGS PERFORMANCE MARK FOR WEARABLES: DERMATOLOGICALLY TESTED

Wearable technology has been a growing trend in recent years. It has hit the mass market in a diverse form - from smartwatches, fitness tracker to smart glasses and hearables. However, the materials used, and skin tolerance, whether it's skin irritation or skin sensitization, has been a huge concern. In order for enterprises to differentiate their products and stand out from other similar products on the market and build consumer's trust and confidence, SGS is pleased to introduce the **SGS Performance Mark - Dermatologically Tested** for Wearable Devices (see Figure 1). The Performance Mark can be affixed on the product with a unique QR code that allows users direct access to the product's assessment details.

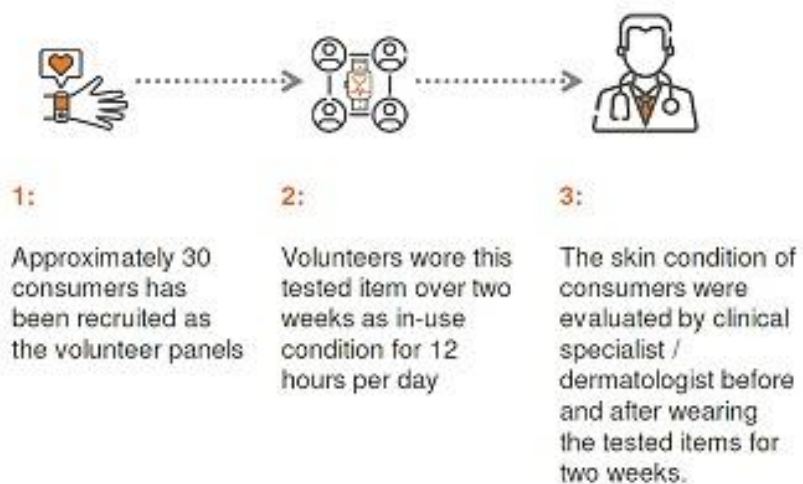
Figure 1. SGS Performance Mark – Dermatologically Tested.



In order to be certified with the SGS Performance Mark, the wearable device shall be tested on human skin, and demonstrate a skin tolerance and thus would not cause any skin reaction (see Figure 2) in addition to showing compliance against legal and regulatory requirements

The SGS Performance Mark is a quality mark one can trust. It allows enterprises to demonstrate commitment to product safety and performance and assure product's efficiency to consumers. With independent testing and validation through SGS, a product can be demonstrated to have met, or exceeded, key purchasing criteria and hence giving consumers reassurance and peace of mind during their purchase.

Figure 2. Dermatological Test Details.



Make the quality and safety of your products visible with the **SGS Performance Tested** mark. Our independent, third party, verification of your commitment to quality will build your brand image and boost confidence amongst clients and consumers.

For enquiries, please contact our Customer Service team!